Social Med Insiders Community Guidelines

The following Guideline outlines appropriate standards of conduct related to all electronic information (text, image or auditory) that is created or posted on Social Med Insiders. Our Community Guidelines provide rules of conduct to foster a secure and respectful environment within the Social Med Insiders community. However, with the rapidly changing nature of technology and social media, we encourage you to contact us with any questions that come up along the way.

Everyone who participates in the Forum should understand and follow these simple but important best practices:

- Take Responsibility and Use Good Judgment. You are responsible for the
 material you post on the Social Med Insiders forum. Be courteous, respectful, and
 thoughtful about how other personnel may perceive or be affected by postings.
 Incomplete, inaccurate, inappropriate, threatening, harassing or poorly worded
 postings may be harmful to others.
- 2. **Think Before You Post.** Anything you post is highly likely to be permanently connected to you and your reputation through Internet and email archives. Future employers can often have access to this information and may use it to evaluate you. Take great care and be thoughtful before placing your identifiable comments in the public domain.
- 3. **Content Guidelines.** You shall not post content that is libelous, defamatory, obscene, pornographic, or illegal. Ensure your contributions adhere to copyright and intellectual property laws.
- 4. **Protect Patient Privacy.** Disclosing information about patients without written permission, including photographs or potentially identifiable information, is strictly prohibited. These rules also apply to deceased patients.
- 5. **Protect Your Own Privacy.** Make sure you understand how the privacy policies and security features work on the site where you are posting material.
- 6. **Respect Everyone's Privacy.** Being part of this group requires mutual trust. Authentic, expressive discussions make groups great, but may also be sensitive and private. What's shared in the group should stay in the group.
- 7. **No Hate Speech or Bullying.** Make sure everyone feels safe. Bullying of any kind isn't allowed, and degrading comments about things like race, religion, culture, sexual orientation, gender, or identity will not be tolerated.

- 8. **Identify Yourself.** If you communicate in the Social Med Insiders forum, disclose your connection with your organization and your role. Use good judgment and strive for accuracy in your communications. False and unsubstantiated claims, and inaccurate or inflammatory postings may create liability for you.
- 9. **Respect Copyright and Fair Use Laws.** For your protection, it is critical that you show proper respect for the laws governing copyright and fair use of copyrighted material owned by others.
- 10. **Protect Proprietary Information.** Do not share confidential or proprietary information that may compromise your institution's business practices or security. Similarly, do not share information in violation of any laws or regulations.
- 11. **No Promotions or Spam.** Give more than you take in this group. Self-promotion, spam, and irrelevant links are prohibited.